

PATENT APPLICATION TRANSMITTAL LETTER

JC923 U.S. PTO

(Large Entity)

Docket No.
5938-155 SJP/rs

TO THE ASSISTANT COMMISSIONER FOR PATENTS

12/06/00

Transmitted herewith for filing under 35 U.S.C. 111 and 37 C.F.R. 1.53 is the patent application of:

Noah Shalom SHOPSOWITZ

For: METHOD AND APPARATUS FOR PROVIDING INTERACTIVE MANAGEMENT OF
BRANDED MULTIMEDIA CONTENT AND ADVERTISINGJC923 U.S. PTO
09/729783
12/06/00

Enclosed are:

Certificate of Mailing with Express Mail Mailing Label No.
 4 sheets of drawings.
 A certified copy of a application.
 Declaration Signed. Unsigned.
 Power of Attorney
 Information Disclosure Statement
 Preliminary Amendment
 Other:

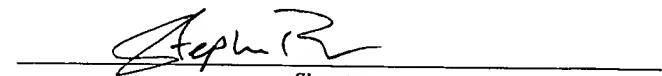
CLAIMS AS FILED

For	#Filed	#Allowed	#Extra	Rate	Fee
Total Claims	7	- 20 =	0	x \$18.00	\$0.00
Indep. Claims	1	- 3 =	0	x \$80.00	\$0.00
Multiple Dependent Claims (check if applicable)	<input type="checkbox"/>				\$0.00
				BASIC FEE	\$710.00
				TOTAL FILING FEE	\$710.00

A check in the amount of \$710.00 to cover the filing fee is enclosed.
 The Commissioner is hereby authorized to charge and credit Deposit Account No. 192253 as described below. A duplicate copy of this sheet is enclosed.

Charge the amount of as filing fee.
 Credit any overpayment.
 Charge any additional filing fees required under 37 C.F.R. 1.16 and 1.17.
 Charge the issue fee set in 37 C.F.R. 1.18 at the mailing of the Notice of Allowance, pursuant to 37 C.F.R. 1.311(b).

Dated: December 5, 2000



Signature

Stephen J. Perry, Reg. No. 32,107

cc: